

# ITC WOW Interschool Recycling Championship Turning Waste into Wealth

At Bharatiya Vidya Bhavan's Public School, R.C. Puram, sustainability took center stage as we proudly partnered with ITC WOW (Wealth Out of Waste) to host the Interschool Recycling Championship. Spearheaded by Mrs. Chebolu Uma, principal, this impactful initiative ignited a wave of eco-conscious enthusiasm across the campus.



From 15th April to 17th April 2025, students actively participated by collecting and depositing 4441 kilograms of waste paper, showcasing their commitment to environmental conservation.

A special assembly held on 12th April 2025 added depth to the event, where Mrs. Farhaz Naz, accompanied by Mrs. Jyothi and Mr. Chandrasekhar, delivered a powerful message on the importance of recycling. Their insightful words inspired students to adopt sustainable habits and become champions of change within their homes and communities.

To recognize and reward their efforts, students from Classes 5 to 10 received stationery items equivalent to the weight of the paper they contributed, reinforcing the message that every small action can lead to meaningful impact.

This initiative encouraged eco-friendly practices and instilled a deep sense of responsibility and pride among students. The program stands as a shining example of how collective efforts, guided by dedicated educators like Mrs. Chebolu Uma, can lead to a cleaner, greener future.